SEO for NFPs
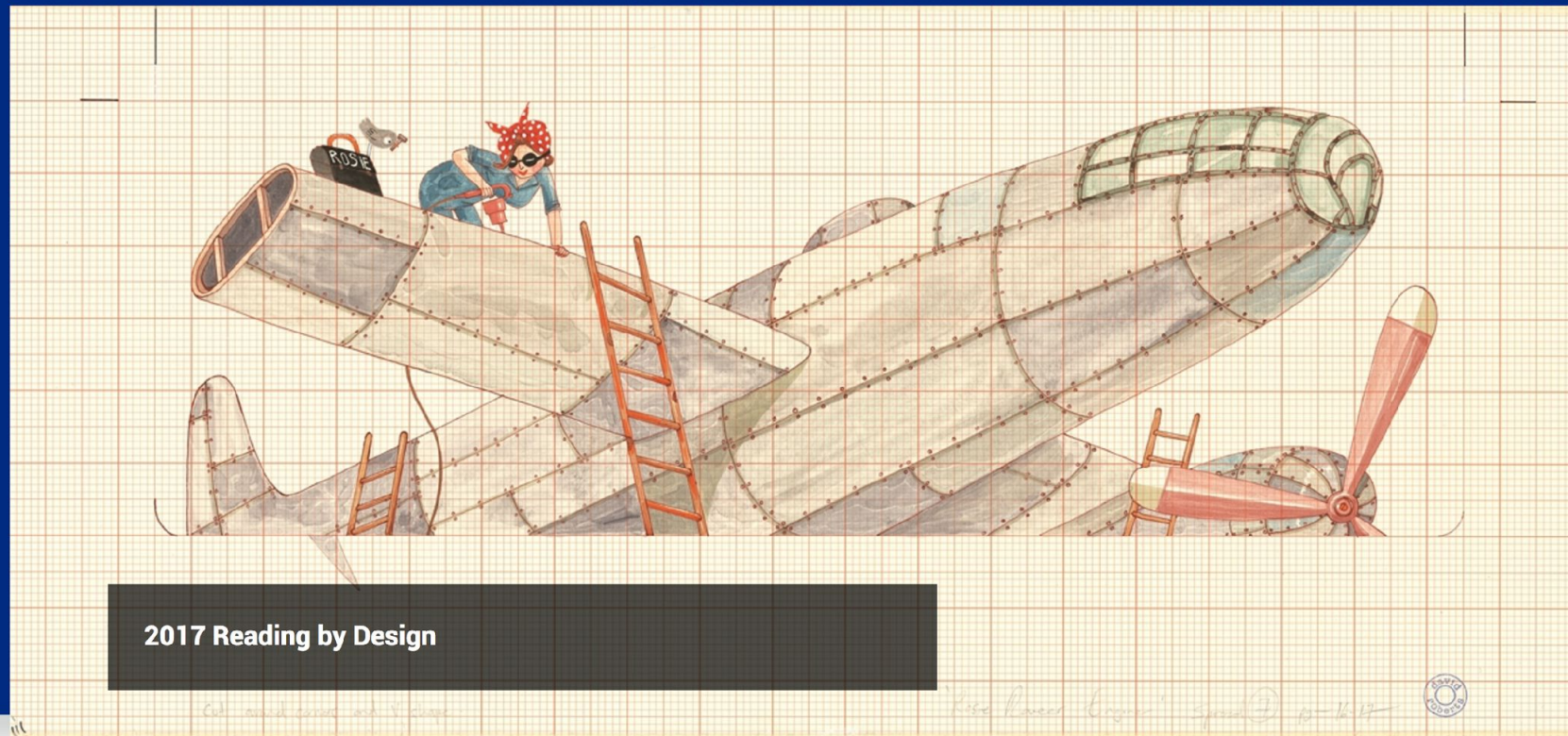
presented by Gary Sigman

sem[c]

search engine marketing [chicago] inc.

Case study

Illinois Library Association

Case study

Edgewater Development Corporation

Case study

Diveheart

sem[c]
search engine marketing [chicago] inc.
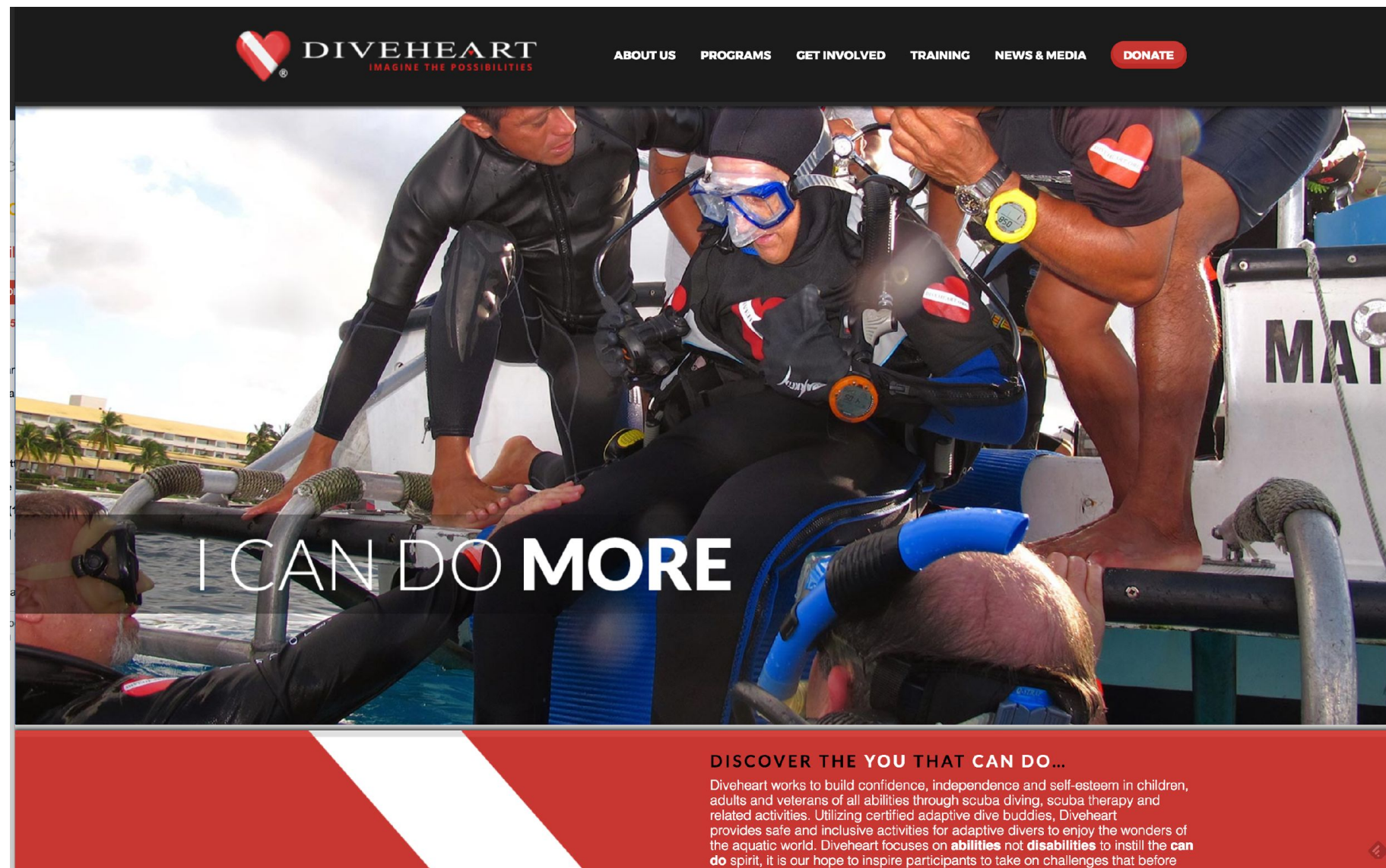
Content
is
King

Content is King

Does your website emphatically prove that you are an authority in your field?

sem[c]
search engine marketing [chicago] inc.

Content is King

What do you have to offer to your website's visitors?

sem[c]

search engine marketing [chicago] inc.

Help your members
Illinois Library Association

Offer a service to others

Edgewater Development Corporation

Fundraise interestingly

Diveheart
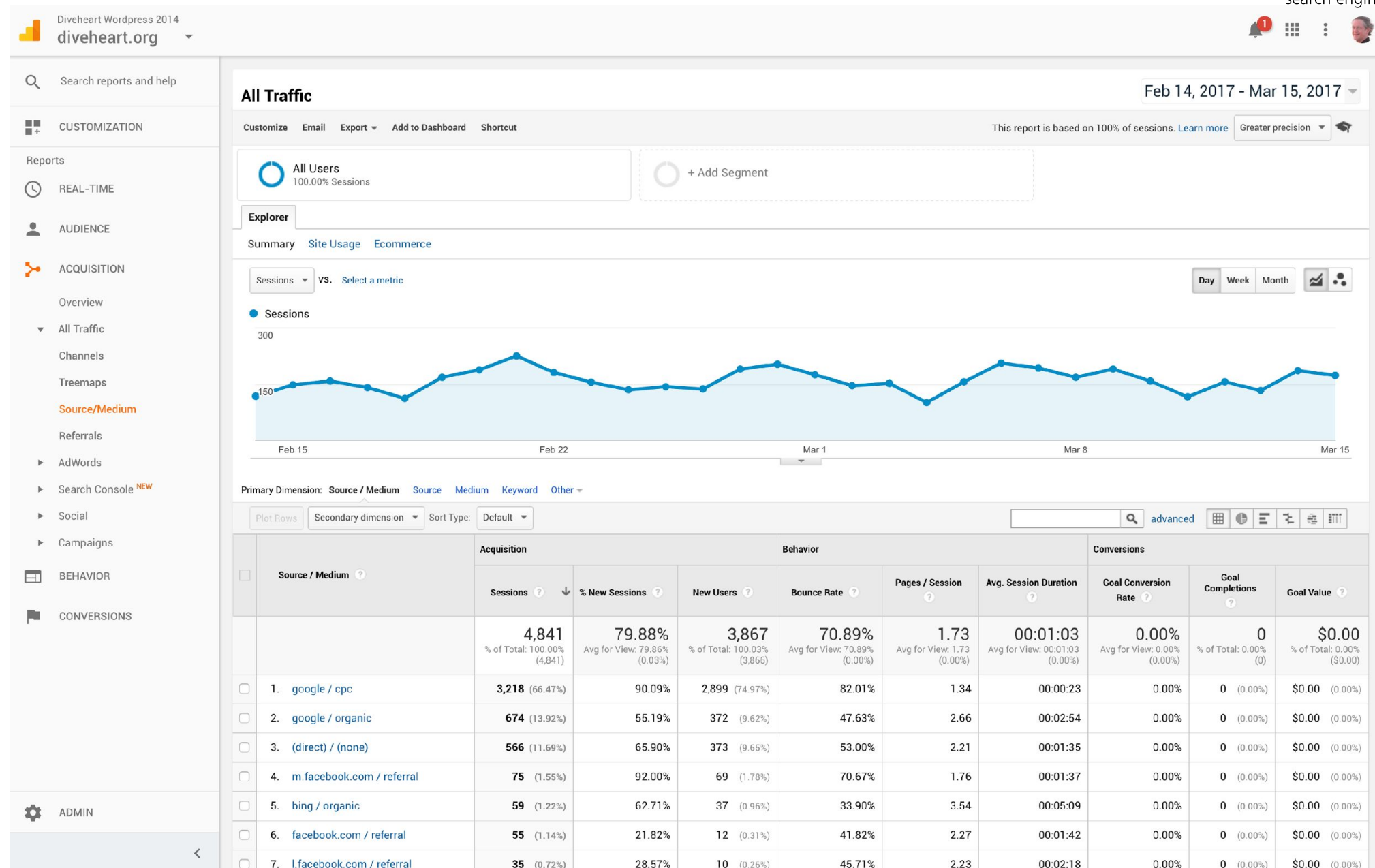
Google Analytics

Diveheart

Google AdWords
Diveheart
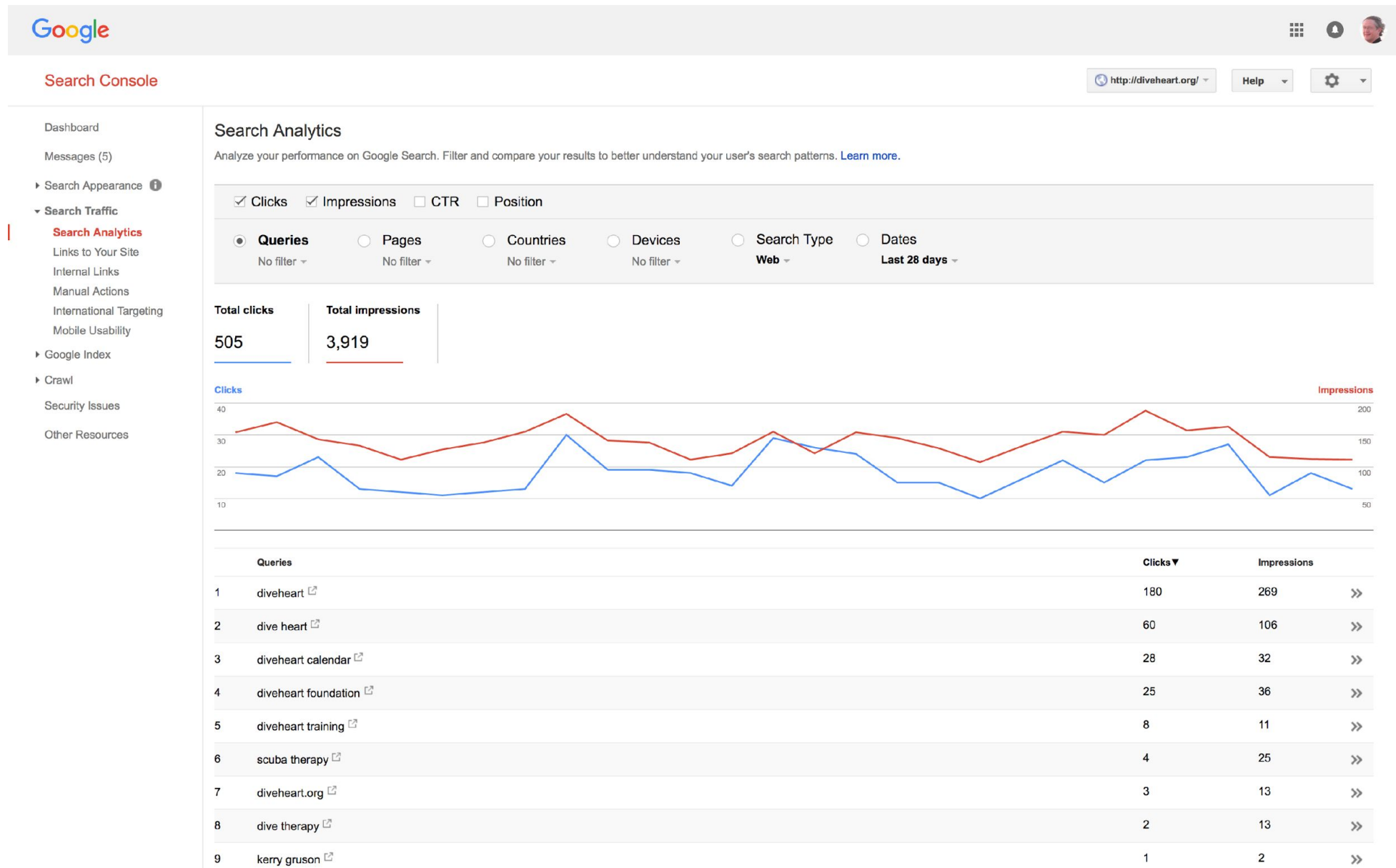
Google Search Console

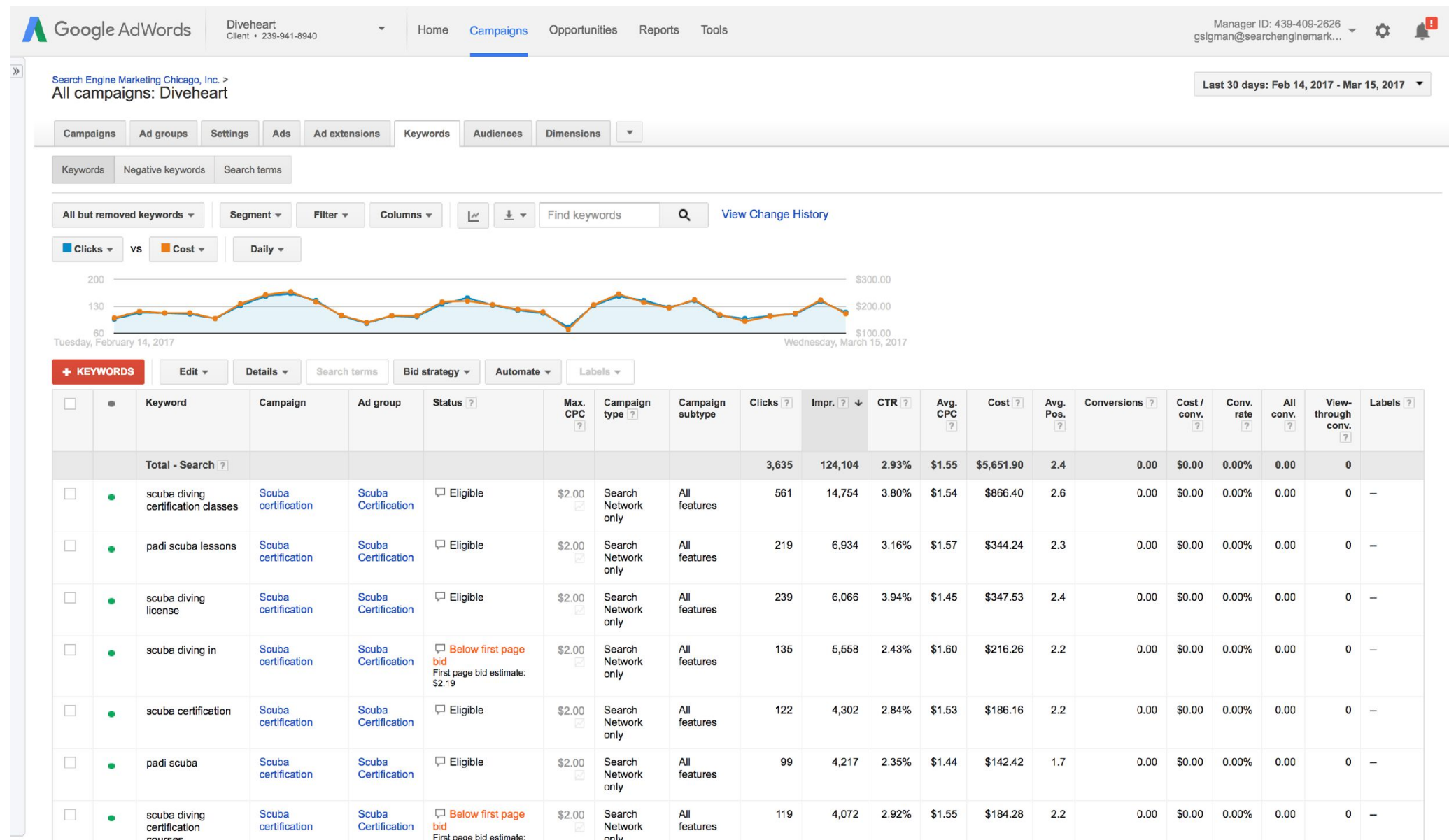Diveheart

Technique counts

Page load speed

Free Website Malware and Security Scanner

SiteCheck Results	Website Details	Blacklist Status

Website: **searchenginemarketingchicago.com**

Status: **No Malware Detected by External Scan.**

Web Trust: **Not Currently Blacklisted** (10 Blacklists Checked)

Scan	Result	Severity	Recommendation
Malware	Not Detected	Low Risk	
Website Blacklisting	Not Detected	Low Risk	
Injected SPAM	Not Detected	Low Risk	
Defacements	Not Detected	Low Risk	

It does not look like that your website is compromised. **If you still suspect that it might be infected, please contact our team at support@sucuri.net.** We can do a full manual audit of your site and clean any infection that our free scanner missed.

If you are concerned about DDoS, Brute force, SQL injections and other attacks, or you need a CDN for your site, our Website firewall can help you.

*This site was just scanned a few minutes ago. Force a Re-scan to clear the cache.

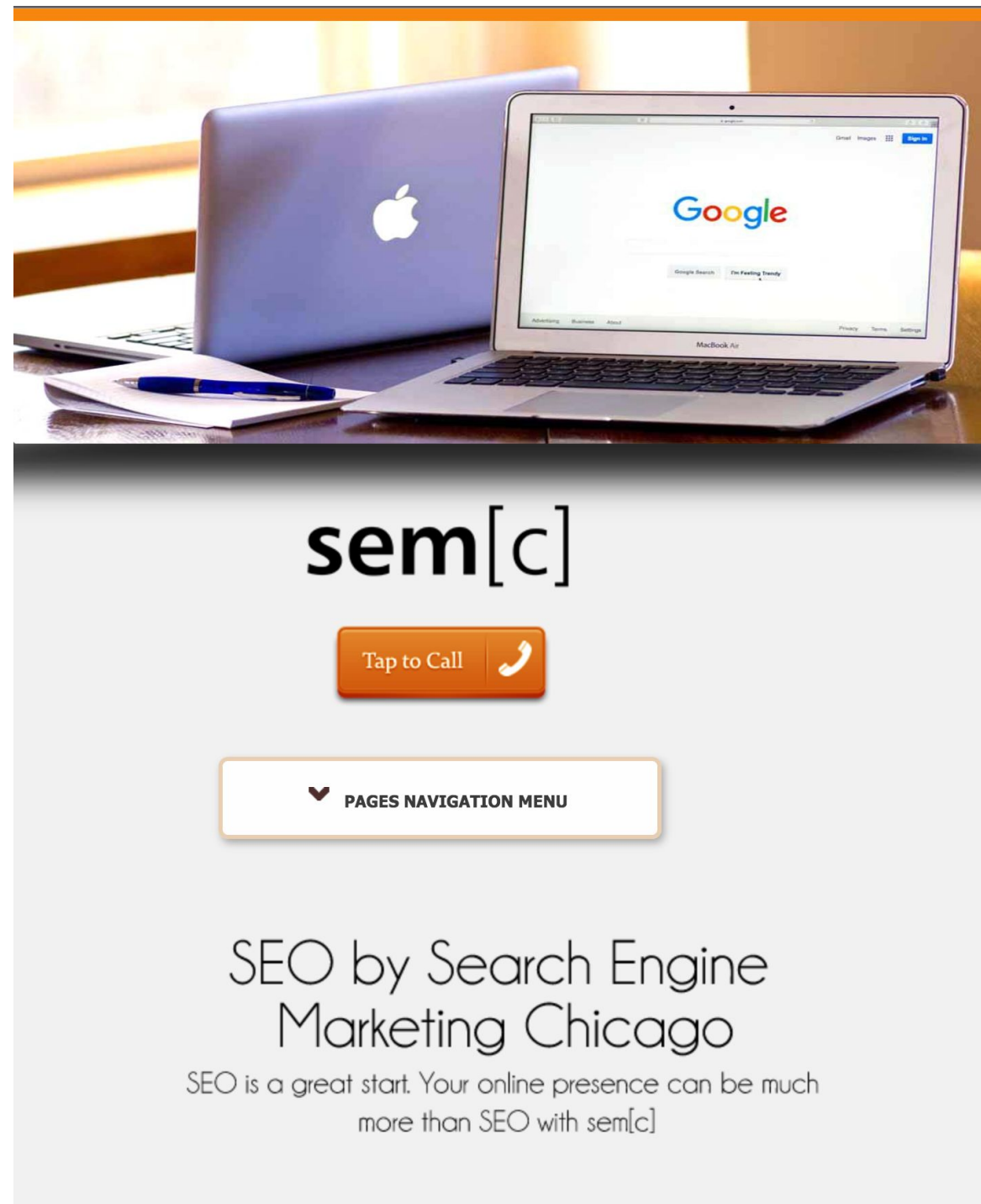# Technique counts

Security

Technique counts

Code

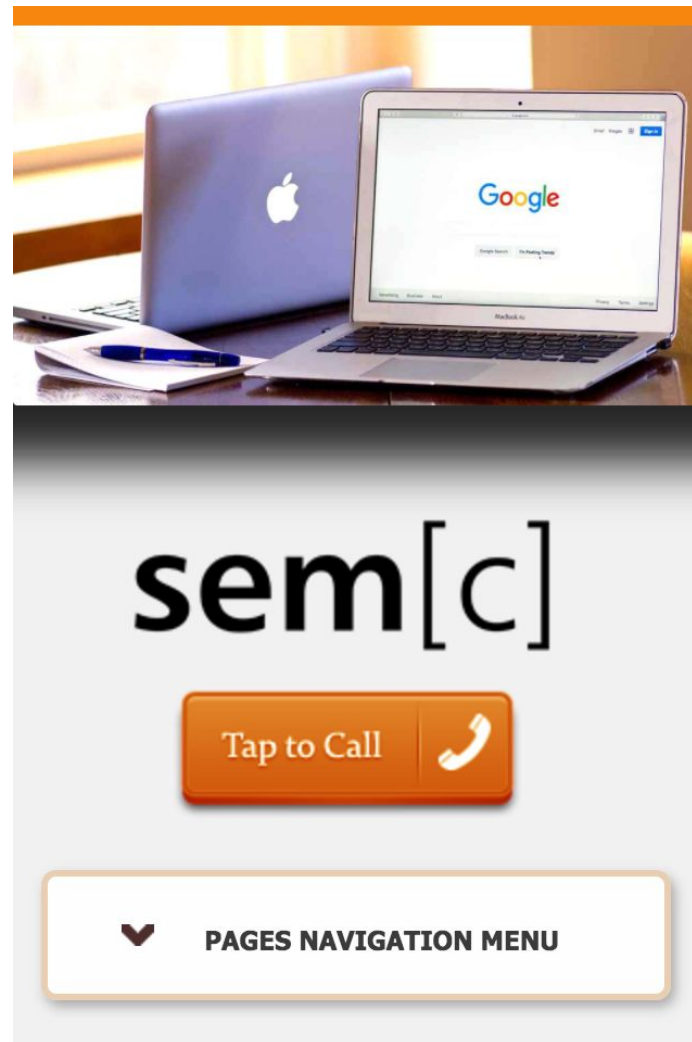# Technique counts

Appropriate design

Technique counts

Appropriate design

Technique counts

Appropriate design