

5 Plaza Drive, Ste. 212  
Woodridge, IL 60517

2001 Butterfield Road, Ste. 105  
Downers Grove, IL 60515

CHAMBER **630**

# WELCOME

## TO ONE OF THE LARGEST BUSINESS ORGANIZATIONS IN THE REGION

### MISSION:


Chamber630 serves as the best business resource for its Members by providing and protecting economic opportunities essential to a successful enterprise.



With 700+ business Members, Chamber630 spans over 50 municipalities, 70 zip codes and 9 counties with a dedicated focus on the Villages of Downers Grove and Woodridge.

 [info@Chamber630.com](mailto:info@Chamber630.com)

 [www.Chamber630.com](http://www.Chamber630.com)

 (630) 968-4050

# TABLE OF CONTENTS

Chamber630 New Member Checklist .....	2
Committees, Networks and Referral Groups .....	3
Get the Most out of Your Membership .....	4
Money Saving Programs .....	5
Navigating Chamber630.com .....	6
Members Only Guide .....	7
Marketing Opportunities .....	8
Email Marketing .....	9
Chamber630 Events .....	10

## CHAMBER630 STAFF

### LAURA CRAWFORD



#### **President & CEO**

Overall Chamber Management  
Board of Directors  
Legislative Impact Committee  
Non-Profit Network

[Laura@Chamber630.com](mailto:Laura@Chamber630.com)

### BECKY NELSON PATSAIS



#### **Mgr., Business Development**

Membership Recruitment  
Member Retention  
Chamber630 Ambassadors  
Hospitality630 Committee

[Becky@Chamber630.com](mailto:Becky@Chamber630.com)

### MELANIE BURJEK



#### **Finance Manager**

Bookkeeping  
Accounting

[Finance@Chamber630.com](mailto:Finance@Chamber630.com)

### ALYSHA SBARBARO



#### **Business Development Assoc.**

Membership Recruitment  
Woodridge Focus

[Alysha@Chamber630.com](mailto:Alysha@Chamber630.com)

### SHANNON KRAGEL



#### **Marketing & Events Manager**

E-Communication & Social Media  
Marketing Material & Sales  
Event Management  
Young Professionals Network

[Shannon@Chamber630.com](mailto:Shannon@Chamber630.com)

### DONCE TERI



#### **Office Manager**

Office Management  
Attainable Futures Program  
Education Connection

[Donce@Chamber630.com](mailto:Donce@Chamber630.com)

# CHAMBER630 NEW MEMBER CHECKLIST

Please use this checklist to receive the greatest return on investment on your Membership

- Received Welcome Email
- Received Welcome Packet & Letter (via USPS)
- Check your business listing(s) on [Chamber630.com](http://Chamber630.com)
- Verify employee/staff and contact information
- Review the Chamber630 website ([Chamber630.com](http://Chamber630.com))
  - **About Us**, view benefits, marketing opportunities, Committees, Networks & Groups
  - **Legislative Impact**, legislative platform, L.I.N.C, and voter information
  - **Community**, information about the region and view the Community Calendar
  - **Business Resources**, various links and resources useful for businesses
  - **Blog**, view Member press releases, email yours to: [Chamber@Chamber630.com](mailto:Chamber@Chamber630.com)
  - **Find A Business**, search Members by keyword, business name and by category
  - **Member Log In**, post job openings and view applications of possible employees, view referral reports, connect with Members and post coupons and Community Events
- Username:** Member ID **Password:** Last 4 digits of main phone number
- **Calendar of Events**, view and register for upcoming events
- Complete "Get Involved" questionnaire on Member Only Portal
- Post an offer on the Members Only Portal: Promos & Specials page
- Attend New Member Welcome Luncheon
- Add Online Shopping or Online Donations to your listing, if they're offered
- Join us as Business off the Clock networking events and Ribbon Cutting Celebrations
- Visit Referral Groups, Networks or Committee meeting(s)
- Register for your FREE Monthly Luncheon
- Connect with Chamber630 on Social Media (Facebook, LinkedIn, Twitter, Instagram...)
- Share Community Events to the Calendar (Automatically posted to Social Media 1 week prior!)
- Ask us about additional marketing opportunities ([Chamber@Chamber630.com](mailto:Chamber@Chamber630.com))

**For further information, contact Chamber630 Staff at (630) 968-4050**

2001 Butterfield Rd., Ste. 105, Downers Grove, IL 60515  
By Appointment Only: 5 Plaza Drive, Ste., 212, Woodridge, IL 60517  
[www.Chamber630.com](http://www.Chamber630.com) *Build business here.*



# COMMITTEES & NETWORKS

## AMBASSADORS

Ambassadors often serve as the first face of the Chamber, extending a handshake at events and engaging Members.

Quarterly meetings,  
locations vary.

Staff: Becky Nelson Patsais

## EDUCATION CONNECTION

Preparing our future workforce by partnering high school students with business professionals to provide real life experiences.

Attainable Futures Task Force  
meets September - May

Staff: Donce Teri

## HOSPITALITY630

Support fellow businesses in the Hospitality Industry with opportunities to participate in showcase events.

Meet on an as-needed basis,  
locations vary

Staff: Becky Nelson Patsais

## L.I.N.C.

Legislative Impact Network Committee represents your business interests at all levels of government.

Third Friday of the month  
at 12:00 PM

Staff: Laura Crawford

## MANUFACTURERS ROUNDTABLE

Manufacturing business leaders participate in roundtable discussions to find solutions.

Meetings Vary  
8:30 AM - 10:00 AM

Staff: Laura Crawford

## MENTOR-PROTÉGÉ

Giving Members who want to learn a particular proficiency, the opportunity to learn from a Member in the know.

Sessions are held on an  
as-needed basis

Staff: Laura Crawford

## NON-PROFIT NETWORK

Provides professional development opportunities to address the unique needs of Not-for-Profit Organizations.

September-May, fourth Thursday  
12:00 PM, Butterfield Office

Staff: Laura Crawford

## YOUNG PROFESSIONALS

Activates emerging leaders by connecting young professionals with resources, people and ideas through events.

First Wednesday of the month  
5:30-7:30 PM, locations vary

Staff: Shannon Kragel

## WOMEN IN BUSINESS

A professional group that champions the advancement of women across all disciplines of business.

First Friday of each month  
8:30 AM - 9:30 AM

Staff: Laura Crawford

# REFERRAL GROUPS

Chamber630 Referral Group Members maximize their Membership with professional education and resources, encouraging mutual support while increasing sales.

## CHAMBER BEST

Chamber BEST is the newest Chamber630 Referral Group. A positive and supportive team dedicated to generating referrals for one another.

First and third Thursday 8:30 AM - 9:30 AM

## CHAMBER CORE

Built on trust and follow up, Chamber CORE Members are focused on providing one another with business generating leads.

Second and fourth Wednesday 8:00 AM - 9:00 AM

## CHAMBER FIRST

A group of industry exclusive professionals focused on building each other's businesses by supplying genuine referrals.

First and third Wednesday 8:30 AM - 9:30 AM

## L.O.D.G.E.

The longest standing referral group in DuPage County, are Chamber630 professionals dedicated to exchanging leads.

Every Thursday 7:00 AM - 8:30 AM

# GET THE MOST OUT OF MEMBERSHIP

**WEBSITE:** List your business on the Chamber630.com to get world-wide exposure. Our website works for you: sign up for events, list your job openings, or enhance your exposure with links, maps and advertising. We welcome over 3 million visitors searching for credible businesses each year.

**BUSINESS DIRECTORY:** The annual Resource Guide & Business Directory is delivered to every Chamber630 Member and over 20,000 households in Downers Grove/Woodridge, new homeowners and all businesses throughout the year. It is a community reference guide and a listing of reliable, reputable businesses. Only Chamber630 Members are listed and can advertise in this valuable resource.

**CONNECT WITH BUSINESS:** Chamber630 provides opportunities to reach potential new business, build relationships through:

- Monthly Business Off the Clock networking events at different Chamber630 Member locations.
- Monthly Luncheons where you may bring flyers, brochures and other promotional materials on display tables available for a nominal fee.

**BUSINESS REFERRALS:** Last year, Chamber630 received almost 2,000 calls from people looking for businesses like yours. Just like the website, the Chamber630 Office only refers our Members. Each day, Members receive 8,859 exposures and average 3,418 referrals annually.

**MARKETING OPPORTUNITIES:** Reach Chamber630 Members and non-Chamber members affordably.

- Advertise on Chamber630.com through banner ads, coupons and Community Events
- Purchase Chamber630 Membership mailing lists with contacts
- Sponsor events and/or showcase through tabletop displays
- Showcase your business and host a Business Off the Clock networking event
- Advertise in the Resource Guide & Business Directory and Community Map
- Offer discounts and deals through the Promos & Specials Page
- Advertise in our weekly E-Communications (Friday Member Highlight & Wednesday E-Clusive)
- Join the New Resident Greeter or New Business Greeter Programs and welcome newbies

**COMMITTEES, NETWORKS AND REFERRAL GROUPS:** Get involved and gain knowledge while increasing your pool of business associates! With several opportunities, you are sure to find one to match your interests and focus.

**MEMBER TO MEMBER DISCOUNTS:** As a Chamber630 Member, you can take advantage of the many discounts and promotions offered by your fellow Chamber Members. Check them out in the MEMBERS ONLY area section of Chamber630.com.

**VOICE OF BUSINESS:** As your business advocate, Chamber630 represents your business interests at all levels of government. A highlight is our annual Springfield Trip!

**EVENTS:** Gain notoriety and build relationships with your fellow Chamber Members at the Chamber's major events: Chamber630 Awards, Annual Golf Outings, Taste of 630, Red Carpet Gala, Luncheons including State of the Villages, County, U.S., as well as holiday and student recognition.

**JOB BANK:** The Chamber offers your business free Job Bank postings to list your help wanted ads.

# CHAMBER630 AFFINITY PROGRAMS



## CHAMBER DISCOVERIES

As the country's top provider for chamber travel, Chamber Discoveries has partnered with Chamber630 to bring Members a trip to explore Pompeii and Amalfi. They plan all of the details to save you time and create an unforgettable trip. [Contact Laura Crawford at Laura@Chamber630.com](mailto:Laura@Chamber630.com) for more information.



## DACOTT ENERGY SERVICES

DaCott provides a full range of services designed to seamlessly lead Chamber630 Members through the process of understanding and managing their energy supply risks, as well as helping develop and implement solutions to manage their energy needs. [Contact Elia Streltsov at \(713\) 664-8600 or email estreltsov@dacott.com](mailto:estreltsov@dacott.com)



## ELAVON

Elavon is a wholly owned subsidiary of U.S. Bank, the fifth largest financial institution in the U.S. They offer a range of easy to implement tools to keep your transactions secure and your business running smoothly. [Contact Aidee Jardon at Aidee.Jardon@USBank.com](mailto:Aidee.Jardon@USBank.com) or call 773-315-6954.



## OFFICE DEPOT

The National Chamber Program, Chamber630 and Office Depot want you to discover Member savings of up to 55% on office supplies, breakroom products & furniture. To sign up for the National Chamber Program and start saving visit: [www.NationalChamberProgram.com/signup](http://www.NationalChamberProgram.com/signup) to start saving!

# MEMBER BENEFITS PROGRAMS



Choose from over 6,000 professional development webinars from Coggno to enhance your workforce performance. [To browse, visit: Chamber630.com/coggno-webshop](http://Chamber630.com/coggno-webshop)



Chamber630 Members can receive a discount of up to 25% applied to new or existing Constant Contact email marketing accounts and assistance. For more information, [contact Kathy Hays at: \(630\) 235-7193](tel:6302357193)



Businesses and non-profit organizations located in Downers Grove or Woodridge may apply for library cards which entitle Members to full library services. [DGPL: \(630\) 296-7496](tel:6302967496) | [WPL: \(630\) 964-7899.](tel:6309647899)



Employees of any business located in Downers Grove are eligible for resident rates at the Downers Grove Park District Recreation Center! [Call \(630\) 960-7250 for details.](tel:6309607250)



Every Chamber Member is eligible for a Corporate Membership at Good Samaritan Health & Wellness Center. Each member begins with a free, comprehensive assessment. [Call \(630\) 275-2700 for details.](tel:6302752700)

Post your Promos & Specials  
on the Members Only  
Section of Chamber630.com!



# NAVIGATING CHAMBER630.COM



Connect with Chamber630!

[About Us](#) | [Legislative Impact](#) | [Community](#) | [Business Resources](#) | [News](#)

Explore what groups, programs and more Chamber630 has to offer!

[BECOME A MEMBER](#) | [MEMBER LOG IN](#) | [FIND A BUSINESS](#) | [CHAMBER630 EVENTS](#)



Chamber630 Butterfield Road Office

View a complete list of Chamber630 Events, sort by month or category!

Search Chamber630's Member Database by business name, keyword, category, or quick-link New Members listed for 45 days after joining!

Use the Members Log In to access your Members Only Profile. Get involved, update your contact information, add coupons, view referral reports, submit a coupon or community event and download the Proud Member logo!

## ABOUT THE CHAMBER

LEARN MORE



Chamber630 is a regional business organization with a focus in the Villages of Downers Grove and Woodridge. Chamber630 serves as the best business resource for its Members by providing and protecting economic opportunities essential to a successful enterprise. We center on marketing

View the online version of Chamber630's Resource Guide & Business Directory



Quick links to Chamber630 Member benefits!

[Promos & Specials](#) | [Press](#) | [Job Bank](#) | [Photos](#) | [Community Calendar](#) | [Contact](#)

# MEMBERS ONLY GUIDE

## Members Only (Log In)

**Username**

**Password**

**Login** [Click here for personal login information](#)

**Username:** Your Member ID or main profile email  
**Password:** Last four digits of your main phone number  
**\*Option to change Username/Password in the Portal!**

## Members Only (Portal)

CHAMBER630

View what events you've registered for!

**My Events**

Event Title	Event Item	Quantity	Amount
2017 Multi-Chamber Springfield Business Day	2017 Business Day Attendee (FREE - RSVP)	1	\$0.00

- Members Only Home
- Change Username/Password
- Update Your Contact Information
- Get Involved
- Pay Your Bills
- Take A Survey
- Who's Who
- Referral Report (YTD)
- Add A Coupon
- Submit an Event
- Proud Member Logo
- Log Out

**Change Username/Password:** Edit the general log-in information you've been assigned

**Update Your Contact Information:** Add, remove or edit business contacts

**Get Involved:** Select committees, networks, and groups of interest and add links to your listing.

**Pay Your Bills:** Make payments on open invoices online!

**Take A Survey:** When available on various topics

**Who's Who:** Search Chamber630's database and find main contacts and message them directly

**Referral Report:** View your business's Referral Report

**Add A Coupon:** View and post coupons and discounts at no charge

**Submit an Event:** Add your events to Chamber630's Community Calendar

**Proud Member Logo:** Download the Proud Member Logo for your website and increase SEO!



# MARKETING OPPORTUNITIES

Whether you market B2B or B2C, we have cost effective vehicles to enhance your marketing plan. Are you tapping into these resources?

GREETER PROGRAMS

## NEW RESIDENT GREETER

Extend your hand of fellowship with a trinket, coupon, special service discount, etc. Each new homeowner in Downers Grove and Woodridge will receive a pizza box containing useful information about the Village, Park District, Chamber630, and YOU! Receive the list of new residents every month for only **\$1.35** per name.

## NEW BUSINESS GREETER

Be one of the first businesses to welcome a new business to the area. The Chamber630 staff does the leg work for you; searches for new businesses, delivers a welcome bag containing community information, your business's information and gets your business in the door first. **\$3.00** per business.

To participate, you must provide us with a minimum of 350 items, submit and agreement and \$100 deposit, and you will receive a list of new businesses or residents, monthly.

E-COMMUNICATIONS

## WEDNESDAY E-CLUSIVE

Your business shines exclusively in this stand alone email to the Chamber630 Membership! Reach more than 1,400 contacts with your advertisement and customize the subject line, preview text and alt. text. **\$250**

## FRIDAY MEMBER HIGHLIGHT

Highlight your business alongside 5-7 other ads in this weekly email blast sent to 1,400 opt-in contacts. Link your ad to any URL or email address. Each Member receives at least one free Member Highlight when joining. **\$65**

### Email Communication Specifications:

All artwork should be sent to Chamber@Chamber630.com at least two days prior to your scheduled email. Artwork should be in JPG, PNG or PDF format, RGB Mode, 72 dpi, 600px wide by any height along with the URL artwork should link to.

VISIBILITY ENHANCEMENTS

## BANNER ADS

Chamber630 welcomes over 16,000 visitors a month, don't let your SEO fall behind!

### Logo Ads:

226px wide by 221px,  
JPG, PNG or GIF form,  
RGB mode.

### Banner Ads:

728px wide by 90px,  
JPG, PNG or GIF format,  
RGB mode.

## LISTING ADD-ONS

Showcase your business. The more information available on your listing, the more likely you'll attract business!

25 word description. . . \$60

Logo on listing. . . . . \$60

Additional category. . . \$60

Video on listing. . . . \$100

High Profile Listing. . \$150

Additional profile. . . \$175

## EVENT SPONSORSHIP

Each event sponsorship level offers its own perks and visibility benefits. Opportunities include but are not limited to:

Tabletop Display

Red Carpet Gala

Chamber630 Awards

Taste of 630

Two Golf Outings

Business off the Clocks

For more information on Marketing Opportunities or to schedule an E-Communication contact Shannon Kragel: (630) 395-9846 or via email at [Shannon@Chamber630.com](mailto:Shannon@Chamber630.com)

# EMAIL MARKETING

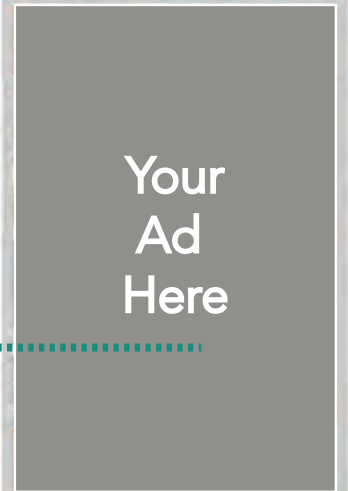
Showcase your business with Chamber630 E-Communications!

## E-CLUSIVE EMAIL BLAST (\$250)

E-Clusive Email Blasts are sent out each Wednesday morning featuring one Member business. The image will link to a URL of the Member's choice advertisers have the option to customize the **Subject Line, Preview Text and URL** of the email. Artwork, URL and customizations should be sent in no later than the Monday prior to the scheduled email.



[Click here to view a full list of Chamber630 Events.](#)



## MEMBER HIGHLIGHT (\$65)

Member Highlight Email Blasts are sent out each Friday morning and feature 5-7 Member advertisements.

Each image links to a URL of the Member's choosing. All artwork should be sent in no later than the Wednesday prior to the scheduled email. Order is determined by date reserved, book early!



LEARN ABOUT SCHOOL DISTRICTS 58, 60, 61, 66, 68, 99

### REALTOR BREAKFAST 2019

Tuesday, March 19  
Downers Grove South High School (DGS) Cafeteria  
1456 Norfolk Ave., Downers Grove  
8:45 a.m. Continental Breakfast/9:15 Presentations

meet leaders learn priorities ask questions

Six area school districts—representing **31 schools and 17,000 students**—have teamed up to create our third annual Realtor Breakfast for real estate agents.

All are invited to meet leaders from our elementary, middle and high schools. Hear an update about our priorities and challenges—and how we help make our community a good investment.

#### TO REGISTER

Please go to <http://bit.ly/RealtorBreakfast2019>  
Please register by **Friday, March 15**.

Parking is available in the lots along the south side of the school. Enter through the main.

#### PARTICIPATING SCHOOL DISTRICTS

- ✓ District 58 - Downers Grove
- ✓ District 60 - Maercker
- ✓ District 61 - Darien
- ✓ District 66 - Center Cass
- ✓ District 68 - Woodridge
- ✓ District 99 - Downers Grove

Darien Public Schools District #61

## DIRECT CONNECT

Direct Connect Email Blasts are the newest Chamber e-communication. You select three categories to target with your fully customizable email blast. Enjoy all of the benefits of the E-Clusive with the opportunity to connect with your target market. These emails are sent on an as-needed bases by the request of Members.

## AD SPECIFICATIONS

All artwork should be sent to Shannon Kragel via email at: [Chamber@Chamber630.com](mailto:Chamber@Chamber630.com) at least two days prior to the scheduled email.

Artwork should be in JPG, PNG or PDF format, RGB Mode, 72 dpi, 600px wide by any height along with a URL the image should link to.

# CHAMBER630 ANNUAL EVENTS

Take advantage of the many opportunities to network and build business

## SPECIAL EVENTS AT A GLANCE

### DECEMBER - APRIL

Luncheon Season:

- Volunteer Appreciation
- State of the County
- Economic Forecast
- Multi-Chamber Luncheon
- Speed Networking

### FEBRUARY:

Chamber630 Gala

### APRIL:

Springfield Trip

### MAY:

First Swing! Golf Outing

### JUNE:

Community Fundraiser

### JULY:

Break for Vacation

### AUGUST:

Chamber630 Awards

### SEPTEMBER:

Last Swing! Golf Outing  
TASTE of 630

### DECEMBER:

Chamber630 Holiday Party



## LUNCHEON SEASON

Take place from December to April each year at varying locations. Tabletops can be purchased for additional visibility and networking opportunities. **Each Member gets one free lunch with Membership.**



## CHAMBER630 GALA

The Chamber630 Gala is the capstone event of the business community. Bringing hundreds of Chamber Members together to celebrate the business community while encouraging professional growth.



## FIRST AND LAST SWING! GOLF OUTINGS

Chamber630 hosts two golf outings each year in May and September. The golf outings give Chamber Members a prime way to connect directly with a captive audience ready to build business.



## CHAMBER630 AWARDS CEREMONY

The Chamber630 Awards is an annual event dedicated to highlight and reward the many great achievements of Member Businesses by category. Sponsorship levels range from \$100-\$2,500 with various benefits.



## BUSINESS OFF THE CLOCK NETWORKING

Take place the fourth Thursday of each month from 5:00 PM-7:00 PM at a Hospitality Business or Restaurant. The host provides complimentary appetizers and a cash bar for guests. **Free to attend!**



## RIBBON CUTTING CELEBRATIONS

Are scheduled through your Business Development contact for Members that are new business owners, have a new location, remodeled location or re-branded location. Dates vary, **free to attend!**

For a full description of events and sponsorship opportunities visit [Chamber630.com](http://Chamber630.com)





# Build Business Here.

## MEMBER PRO TIP:

Tag @Chamber630 in your Facebook post to have it shared on our timeline! Promote your events, specials, news and more to our 1770+ follower as a free benefit of Membership!

## STAY CONNECTED WITH CHAMBER 630!



/Chamber630



@Chamber630



Chamber630



Chamber630



@Chamber630



/Chamber630



info@Chamber630.com



www.Chamber630.com



(630) 968-4050

2001 Butterfield Road, Ste. 105  
Downers Grove, Illinois 60515  
Phone: (630) 968-4050

**BY APPOINTMENT ONLY:**  
5 Plaza Drive, Ste. 212  
Woodridge, Illinois 60517